



## TECHNOLOGY CONSULTING

How you use the data you have today is the difference between keeping up and getting ahead.

The explosion of data from business solutions, increasing digitization, IoT adoption, and customer interactions is contributing to an unprecedented amount of structured and unstructured data sets available within each organization. It's no longer about collecting the right data, but about how you use the data you have to transform how your business operates.

**Becoming a data-driven organization isn't easy.** It requires a vision, data governance, and a mature culture. It means getting data out of silos, adopting new ways of working, and cultivating a laser focus on business outcomes.

### Data Services at Online

Our Data Services team works with organizations to map out their data and analytics vision, and then provide the support, tools and programs to make it possible.

**Online's Innovation Lab:** Our Innovation Lab focuses on data-related innovation and research to experiment and test new cutting-edge technologies. In recent years this has included investments in ML, NLP, and AI. As active participants in the Lab, our Data Services team provides leading insight and perspectives to all of our Clients.



## WHY DATA IS SO IMPORTANT

**COMPETITIVE ADVANTAGE:** Gain insights from existing data on customer behaviour.

**DECISION MAKING:** Use real-time insights and predictions to make data-driven decisions.

**CUSTOMER EXPERIENCE:** Provide personalized products and services to customers using data-based insights.

**OPTIMIZE OPERATIONS:** Assess the effectiveness of workflows to improve operational efficiencies and reduce bottom-line costs.

**GOVERNANCE & SECURITY:** Ensure data security and compliance through policies & procedures around data collection, storage and usage.

## Our Services



### DATA STRATEGY

Data Assessment  
Data Architecture  
Data Governance  
Data Security



### INTEGRATION & MIGRATION

Readiness Assessment  
Technical Architecture  
Data Engineering  
Cloud Provisioning



### ANALYTICS & VISUALIZATION

Readiness Assessment  
Technical Architecture  
Data Analytics & BI  
Advanced Analytics



### MASTER DATA MANAGEMENT

Data Assessment  
MDM Architecture  
MDM Implementation  
MDM Governance

## Data at Work - Ignite your goals with the power of data



A number of United Way agencies came together around a shared goal of increasing donations back to the community

The United Way agencies built a shared solution that allowed them to easily share and access data, while still operating individually on different Microsoft Azure subscriptions.

Online provided experienced consultants to extract data from relevant sources, rearchitect the existing on-premise solution to take advantage of Data Lakes and enable secure collaborate between offices. to make better decisions, understand their donors and ultimately increase donations back to the community.



#### Contact:

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## About Online Business Systems

Online is a leading Digital Transformation and Cybersecurity consultancy. Businesses today are under pressure to transform to remain relevant – at the same time, there is unprecedented opportunity to innovate and achieve incredible things never seen before – securely. We combine the best technology, business, and security practices, and lead Clients through the transformation process.