

+04 Epic Learning

We believe in measuring, testing, and learning. Our collaborative and agile process means that we're in lockstep with you and the changing conditions around your product. There are opportunities at every stage of the product to evolve, adapt, and pivot based on new findings. We'll assist in the learning process by helping to define metrics, to recommend and install the right tools to measure, to conduct user research and user testing, as well as security and quality assurance testing.



// CASE STUDY

IoT Home Security

Our client, residential security services and monitoring provider, was ready to build a second-gen IoT product, integrating home automation devices and home security systems. With the help of Digital Studio, they were able to gain a better understanding of the technology behind their concept and explore opportunities for advanced development. To validate the concept, Digital Studio developed an initial proof of concept for a secure, smart, one-box solution that controls security and automation devices. Following the success of this proof of concept, the client engaged Digital Studio for ongoing design, development and support of the full product.

As the client's technology partner, our team of cross-functional experts across hardware and software streams, are committed to helping this client with continuous releases and incremental improvements through user testing, data analytics and technical support.

Our client is now going to market with an advanced and customizable home security hardware and cloud software product that sets them apart from the competition. The software provides a platform for integration of industry standard hardware which will allow for unlimited future expansion and improvement.

