



## GDPR Assessment and Remediation Program

Our GDPR Assessment and Remediation Program was developed to make sure that you fully understand the impact of compliance on how your business operates.

Our program is designed around three critical activities:

### 1. Interpretation and Application of GDPR by our In-House Legal Counsel

- > GDPR can be extremely challenging to interpret. Each organization has to determine the components of GDPR compliance based on what data the organization handles and how that information is processed. The ramifications for not adopting the correct compliance measures can be staggering.
- > Our in-house legal counsel will collaborate with you to provide guidance on the regulation and related legal guidelines as they apply to your specific business operations, so that you have full understanding of the applicability of GDPR for your organization.

### 2. Assessment of Personal Data Processing Security and Privacy Posture

- > Once we have aligned the GDPR provisions applicable for your organization, our team of business, security, and legal experts will determine what data sets are in scope, create an inventory of data repositories, and map out the data flows, including who uses what data and how they use it.
- > We then assess the data flows, access controls, and related policies, processes, roles, and responsibilities to measure the maturity and effectiveness of your privacy/security practices. This allows us to identify, score, and document privacy and security risks within your organization.

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**Does your organization offer goods and services in the EU?**

**Also, do you hold the personal data of any EU residents, regardless of whether they are your customers or employees?**

If you answered 'Yes' to either or both of these questions, your organization needs to demonstrate compliance with the EU General Data Protection Regulation (GDPR). No matter where your organization falls in the spectrum of preparing for GDPR compliance, Online's team of security and legal experts can help ensure that you are prepared.

#### **The EU General Data Protection Regulation**

replaces the Data Protection Directive 95/46/EC and was designed to harmonize data privacy laws across Europe, to protect and empower all EU citizens data privacy, and to reshape the way organizations across the region approach data privacy.

More information can be found at [www.eugdpr.org](http://www.eugdpr.org)

## 3. Development of Prioritized Remediation Strategy and Roadmap

- > Once your environment has been assessed for any GDPR related gaps, we create a customized business-centric remediation strategy and roadmap that enables your organization to keep running without interruption. This includes the development or refinement of policies, procedures, checklists, and recommendations for contractual clauses and agreements needed to ensure every department of your organization is aligned with your end goal of compliancy.
- > The remediation strategy and roadmap also provides a solid foundation for establishing or refining your data protection and privacy governance strategy and program.

Through our program we combine business acumen, risk assessment expertise, and in-house legal counsel to not only identify gaps (which could lead to legal ramifications), but to provide strategic remediation advice that aligns with business objectives.

## Why you need to be concerned about GDPR

If GDPR non-compliance is detected either by an EU resident data subject or a supervisory authority, they both have the right to initiate legal proceedings against your organization. Data subjects may pursue damages in court or lodge a complaint with a supervisory authority. A supervisory authority can then initiate its own complaint against a non-compliant organization. These fines could be staggering and ultimately cripple your organization.

We are sensitive to the common areas of non-compliance such as: obtaining proper consent, lead generation, predictive analytics, customer relationship management (CRM), limits on storage and purpose of processing, vendor management (platform/solution partners), and data minimization, among others. Our team will diligently work with you to ensure that your organization is well positioned to comply with GDPR.

## Gaining trust and competitive advantage

As an organization, being GDPR-compliant is essential to ensuring your customers that they can trust your use of their information. By developing trust with your customers, and continually nurturing that trust through good business practices, you will set yourself apart from the competition, and position your organization for both client retention and new client acquisition.

*"When it comes to privacy protection, trust is a number one priority. Recent studies show that 72% of Europeans fear the improper use of their personal data."* Viviane Reding, ex-European Commissioner for Justice, Fundamental Rights and Citizenship

## Why Online Business Systems?

Online Business Systems takes a pragmatic, risk-based, collaborative approach to security by working closely with our clients to gain a thorough understanding of their business model, critical data flows and repositories, network architecture, and systems/applications that support your organization, as well as any applicable regulatory and compliance obligations. This allows us to perform a thorough assessment of your security and privacy posture and more importantly, puts us in a position to make operational, organizational, and technical recommendations that align with your organization, your culture, your people, and your technologies.

### Contact:

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## About Online Business Systems

Founded in 1986, Online is an established Digital Transformation and Cybersecurity consultancy. We empower enterprise customers across North America by enhancing their competitive advantage with improved business processes and secure information systems. We guarantee results through our technical skills, our business processes, and change management expertise.